**Reflection on Airline Customer Satisfaction Analysis PPT**

This analysis highlights the complexity of customer satisfaction in the airline industry. While certain factors, like arrival delay and inflight Wi-Fi, strongly impact satisfaction, others, such as inflight entertainment, play a minor role. The analysis shows how regression models can guide decision-making, but the low R-squared values indicate the need for more comprehensive models that include additional variables to better explain customer satisfaction levels.

Moreover, the study reinforces the need for airlines to improve service aspects beyond core operations, such as reducing delays and enhancing Wi-Fi service, which directly affects passengers’ flight experience.

In conclusion, addressing the findings of the regression models can help airlines create better customer experiences, but further research is essential to fully capture the variables that influence overall satisfaction.

By

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